



**5<sup>th</sup> February 2025**

**VP Fintech Group Ltd**

**VPF.AMPX**

**ISIN: GB00BTXN3M11**

**“Shares Admitted to Trading on Asset Match Private Market”**

Asset Match are delighted to welcome VP Fintech Group Ltd to the platform and announce its admission to the Asset Match Private Market. Please see their Admission Statement [here](#).

Asset Match, a firm authorised and regulated by the Financial Conduct Authority (FRN 579310), will operate an electronic off-market dealing facility for the Ordinary Shares. This facility will allow existing holders of Ordinary Shares in the Company ("Shareholders") and new investors to trade Ordinary Shares by matching buyers and sellers through periodic auctions.

The Ordinary Shares are admitted to trading at 100 pence per share and a market capitalisation of c.£25m. Auctions will run quarterly with the first set to close on Friday 28<sup>th</sup> March 2025 at 3pm.

The Asset Match trading facility operates under its own code of practice which governs the behaviour of participants and the running of the periodic auctions. Asset Match operates an open auction system where volumes of bids and offers at different prices are displayed on its website together with the closing date of the auction. At the end of each auction period, Asset Match passes this information through a non-discretionary algorithm that determines a "market-derived" share price based on supply and demand and allocates transactions accordingly. Bids and offers may be made and withdrawn at any time before the closing date of each auction.

Shareholders will continue to be able to hold their shares in uncertificated form (i.e. in CREST) and should check with their existing stockbroker whether they are willing or able to trade in unquoted shares.

Participants wishing to trade shares through Asset Match must do so through a stockbroker. Further details of the 40+ network of brokers who have signed up to access the Asset Match platform is available on request.

Investors are encouraged to register on [www.assetmatch.com](http://www.assetmatch.com) and add [VP Fintech Group](#) to their 'Watchlist' to receive Company updates and auction/price information.

**Asset Match Limited**

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**About VP Fintech Group:**

VP Fintech Group is a UK-based international company, that is the parent company for the Canadian fintech business challenger Valens Pay Limited ([www.valenspay.com](http://www.valenspay.com)). VP Fintech Group owns presently 56,04% of Valens Pay Limited.

Valens Pay has developed its own fintech platform and infrastructure which allows users globally to take advantage of accounts, payments, forex, cards and investments. These services are offered directly to users and also via a white label platform for corporate partners. Additionally, Valens Pay offers an efficient Payment Gateway for several corporates.

All the white label services as well as the Payment Gateway are available via API, which enables partners to adapt it directly into their own platforms.

**About Asset Match:**

Asset Match Limited, a firm authorised and regulated by the Financial Conduct Authority (FRN 579310), operates a leading online platform for trading unquoted securities. Established in 2012 they have become a trusted partner to a multitude of private companies, advisors, brokers and investors. The Asset Match model is to create secondary liquidity via periodic auctions where a live order-book is displayed throughout and a non-discretionary algorithm creates a single clearing price. The platform has facilitated over £130m of secondary transactions since inception.