



5 February 2025

VP Fintech Group Limited

(“VP Fintech Group” or the “Company”)

Admission Statement

The Board of VP Fintech Group, a challenger fintech business, today announce the admission of its Ordinary Shares to trading on Asset Match ahead of its first auction.

It is intended that the first auction in the Company’s shares will be held in March 2025. Thereafter, auctions are expected to be held every quarter. More information, including exact auction dates and details on how to buy and sell, are available on the company profile [page](#).

The Directors of the Company are:

Torben Pedersen (*Co-Founder and Director*)

James DR Holmes (*Co-Founder & Director*)

Registered office:

First Floor, 85 Great Portland Street, London, United Kingdom, W1W 7LT

Torben Pedersen, Co-Founder & Director of VP Fintech Group, commented:

“The Board are really pleased to be working with Asset Match to provide a platform for trading shares enabling liquidity for our shareholders as well as the possibility at a later stage to raise funds. We believe that the trading platform offers all required capabilities to ensure streamlined trading facilities to all shareholders, old and new ones.”

1. Company Description

Founded in 2024, **VP Fintech Group** is a UK-based international company, that is the parent company for the Canadian fintech business challenger Valens Pay Limited (www.valenspay.com). VP Fintech Group owns presently 56,04% of Valens Pay Limited.

Valens Pay has developed its own fintech platform and infrastructure which allows users globally to take advantage of accounts, payments, forex, cards and investments. These services are offered directly to users and also via a white label platform for corporate partners. Additionally, Valens Pay offers an efficient Payment Gateway for several corporates.

All the white label services as well as the Payment Gateway are available via API, which enables partners to adapt it directly into their own platforms.

2. Strategy and Prospects

The business model of the Company focuses on global and easy access to banking facilities for our direct partners and their users as well as our direct users. The key strength is the fintech platform with a strong infrastructure developed during the past years which enables the Company to offer the services at a speed and efficiency to partners in a way that is rarely matched elsewhere. There is no limit on size and volume of transaction which is another exciting feature. By doing it effectively, the Company can offer the services at attractive rates, meaning it is an easy decision for partners to use the platform either via white label or integration via API. The benefits of this is that the Company can

take advantage of the partners strong customer relationships often developed over a very long time and at considerable cost. This enables the Company to grow exponentially with respect to new users.

By end of 2022 we had 4 partners, and even with a natural loss of some partners and at the end of 2024, we have 21 reliable partners signed up for our platform for either white label or payment gateway services. And with a long list of present discussions with potential partners, the Company anticipate that growth may continue even further the coming years.

3. Board of Directors and Key Employees

Brief biographies of the Directors of the Company and Key Employees are set out below.

Torben Pedersen – Co-Founder & Director

Mr. Pedersen holds a Master Degree of Finance from the Business School of Aarhus, Denmark from 2002.

He was hired as the Director of a retail company immediately after graduation, and within 2 years he took ownership of the company via a Management Buy-Out. In 2009, he seized the opportunity to sell the business. Mr. Pedersen established an investment company specifically for the Solar Energy sector in 2009, and in 2011, the company managed Solar Plant investments for more than USD 150 million in Germany, Spain and Italy. In 2011, Mr. Pedersen sold this venture and has since moved his interests into banking and fintech. He is now the founder or co-founder of several well-known fintech and banking businesses. He is today a FinTech and Banking expert with vast experience and has a tireless drive to become industry leader.

James DR Holmes – Co-Founder & Director

Innovative strategist within banking and business Development with well over a decade of experience. Entrepreneur with a wide spectrum of experience and knowledge across several sectors and also Chairman of the Governors of a London College. Built the first China focused education investment company as CEO and grew the investment portfolio by 130% and net assets by £5.5m. Current portfolio valued at c.€40m after four years.

Danny Le – Head of Development

Mr. Le holds a Bachelor of Commerce from 2016 from the Van Lang University in Vietnam, and has completed multiple IT development courses from University of Alberta, Canada and University of Michigan, USA.

Mr. Le is an experienced IT Business developer with vast experience in analyzing requirement for the developing of online user platforms. He has lastly been with Lumens, a Singaporean business, where he was part of developing the user platform car rentals including client onboarding, rentals/leasing and payments.

Frederik Gerstroem - COO

Mr. Gerstroem has studied Business Law, Data analysis and Managerial Economics from Copenhagen Business School in 2015 and 2016. Mr. Gerstrøm is an experienced executive, who has been Operations Excellence Manager and Head of Department & Auditor in the largest Internet and Telecom company in Denmark, YouSee between 2016 - 2019. From 2019 and until joining Valens Pay, he was Business Partner in Transcom Worldwide, where he led Project Management Teams with Root cause analysis, implementation of business intelligence solution and reporting.

4. Share capital and significant shareholders

At February 5, 2025 the Company's issued share capital consisted of 25,379,728 Ordinary Shares with 1.00 GBP par value, each share having equal voting rights.

The Company does not hold any Ordinary Shares in treasury and therefore the number of Ordinary Shares with voting rights is 25,379,728.

The Ordinary Shares are not admitted to trading on any exchange or trading platform other than Asset Match.

The Company has been notified that the following shareholder(s) are interested in 3% or more of the issued share capital of the company:

<i>Name of shareholder</i>	<i>Number of Ordinary Shares</i>	<i>Percentage holding</i>
James Dominic Rupert Holmes	11,705,000	46.12%
TP Finans ApS*	9,871,816	38.90%
Torben Pedersen	3,072,076	12.10%

* Company wholly owned by Torben Pedersen and of which he is the sole Director and Owner.

5. Financial statements

The Company was incorporated as the Parent Company November 19, 2024, hence no financial report has been prepared. The first report will be per made per June 30, 2025, and it will be made available on the Company's [page](#).

6. Legal and Arbitration Proceedings

During the 12 months preceding the date of this document, neither the Company nor any of its subsidiaries has been engaged in or is currently engaged in any litigation or arbitration proceedings which have or may have had in the recent past a significant effect on the financial position of the Company and so far as the directors are aware, there are no such proceedings pending or threatened by or against the Company or any of its subsidiaries.

7. Responsibility Statement

The Directors of VP Fintech Group, as set about above, accept responsibility for the information contained within this document. To the best of the knowledge and belief of the directors (who have taken reasonable care to ensure that such is the case) the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information.

REMINDER: It is intended that the first auction in the Company's shares will be held in **March 2025**. Thereafter, auctions will be held at regular intervals. More information, including exact auction dates is available on the Company's [page](#) and on the corporate website www.vpfintechgroup.com.

-- ENDS --