



15th May 2025

Zytronic plc

ZYT.AMPX

ISIN: GB0006971013

“Shares Admitted to Trading on Asset Match Private Market”

Asset Match are delighted to welcome Zytronic to the platform and announce it's admission to the Asset Match Private Market. Please see their Admission Statement [here](#).

Asset Match, a firm authorised and regulated by the Financial Conduct Authority (FRN 579310), will operate an electronic off-market dealing facility for the Ordinary Shares. This facility will allow existing holders of Ordinary Shares in the Company ("Shareholders") and new investors to trade Ordinary Shares by matching buyers and sellers through periodic auctions.

The Ordinary Shares are admitted to trading at 44.20 pence per share and a market capitalisation of c.£4.5m. Auctions will run monthly with the first set to close on Friday 20th June 2025 at 3pm.

The Asset Match trading facility operates under its own code of practice which governs the behaviour of participants and the running of the periodic auctions. Asset Match operates an open auction system where volumes of bids and offers at different prices are displayed on its website together with the closing date of the auction. At the end of each auction period, Asset Match passes this information through a non-discretionary algorithm that determines a "market-derived" share price based on supply and demand and allocates transactions accordingly. Bids and offers may be made and withdrawn at any time before the closing date of each auction.

Shareholders will continue to be able to hold their shares in uncertificated form (i.e. in CREST) and should check with their existing stockbroker whether they are willing or able to trade in unquoted shares.

Participants wishing to trade shares through Asset Match must do so through a stockbroker. Further details of the 40+ network of brokers who have signed up to access the Asset Match platform is available on request.

Investors are encouraged to register on www.assetmatch.com and add [Zytronic](#) to their 'Watchlist' to receive Company updates and auction/price information.

Asset Match Limited

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About Zytronic:

The Company's trading entity Zytronic Displays Limited ("ZDL") is an established developer and manufacturer of a range of internationally award-winning optically transparent interactive touch sensor overlay products for use with electronic displays in industrial, self-service and public access equipment. ZDL continually developed process and technological know-how and intellectual property since the late 1990's around two projected capacitance ("PCAP") sensing methodologies, trademarked by it as PCT™ ("Projected Capacitive Technology") and MPCT™ ("Mutual Projected Capacitive Technology"), in respect of which 20 internationally granted patents are held. The Company invested in and developed an advanced electronic PCAP controller, the ZXY500, which incorporates a specialist Application Specific Integrated Circuit ("ASIC") specified and owned by Zytronic, and bespoke firmware on the controller processor.

ZDL's PCAP sensing solutions are readily configurable and embedded in a laminate core which offers significant durability, environmental stability, and optical enhancement benefits to meet system-specific design requirements.

Zytronic plc is headquartered at Blaydon-upon-Tyne in the United Kingdom. ZDL operates from this site, providing its manufactured products globally through a number of sales channel partners.

About Asset Match:

Asset Match Limited, a firm authorised and regulated by the Financial Conduct Authority (FRN 579310), operates a leading online platform for trading unquoted securities. Established in 2012 they have become a trusted partner to a multitude of private companies, advisors, brokers and investors. The Asset Match model is to create secondary liquidity via periodic auctions where a live order-book is displayed throughout and a non-discretionary algorithm creates a single clearing price. The platform has facilitated over £130m of secondary transactions since inception.