

18th March 2025 PMGL:JPJ

ISIN: GB00BPNWR625

POWDER MONKEY GROUP ACQUIRES EMPRESS ALE

Powder Monkey Group (PMG) of Priddy's Hard, Gosport, is delighted to announce the acquisition of Midlands based, Empress Ale (Empress). Empress supplies beers to some of the finest Michelin starred restaurants, gastro pubs and up-and-coming eateries across the UK.

This acquisition provides Powder Monkey with not only top-quality additional beers for its "direct to consumer" portfolio but also a notable established client base in some of London's prime restaurants and Grocers such as Waitrose and Ocado.

Surj Virk, Founder of Empress said:

"I'm delighted that Empress has joined the PMG family. To join powerhouse brands already within the group is an exciting step for the Empress story. PMG strongly aligns with our ethos as a business, and we share the same vision for future growth. We are very excited to be part of the PMG journey".

Andy Burdon, CEO of Powder Monkey Group, said:

"I am excited to welcome Empress on board, a fantastic addition to our expanding Group. It's also a pleasure to welcome Surj to join our senior management team, adding in his years of sales expertise which he has utilised to create and drive the Empress brand to date".

Mike McGeever, Chairman Powder Monkey Group, said:

"Absolutely delighted to welcome Surj and the team at Empress to the PMG. This acquisition complements the current UK offering and enhances the Group's capacity and capability."

Powder Monkey Group Limited (PMGL:JPJ), shares are trading on the JP Jenkins share dealing venue. For further information, please review their page via the link - https://jpjenkins.com/company/powder-monkey-group-limited/.

JP Jenkins provides a share trading venue for unlisted or unquoted assets in companies, enabling shareholders and prospective investors to buy and sell equity on a matched bargain basis. JP Jenkins is a trading name of InfinitX Limited and Appointed Representative of Prosper Capital LLP (FRN453007).

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